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Spring 1958

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Let

OPPEN'S

*make you happy with beautiful**African Violets*

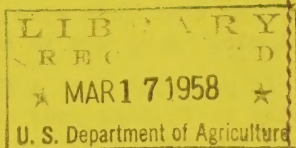
Hybridizers . . . Specialists

OPPEN'S GREENHOUSES

4330 AUBURN ROAD

SALEM, OREGON

Ph. EM-4-1933



WHOLESALE

RETAIL

Visitors Always Welcome!

Commercial Member:

African Violet Society of America

The African Violet is still the most popular of all house plants. With a little care they can be in bloom all through the year. We grow them in a wide variety of color and foliage variations. Also, through cross polination and raising from seed we originate some new variety variations each year. We select the most outstanding of these and place them on the market for your pleasure.

INSTRUCTIONS FOR ORDERING

Please print your name and address plainly and give full mailing instructions.

Be sure to inclose payment as we do not send COD.

In order to hold prices low it is necessary that we ask you to inclose 75¢ with each order to help cover packing and mailing costs. When you do this we will guarantee safe arrival to you.

We send by special handling on distant orders. For Special Delivery or Air Mail we charge extra.

Foreign and Canadian customers- Please secure an import permit from your department of agriculture and forward to us. This is very important.

Prices in this list are for plants in 2 $\frac{1}{4}$ " pots. We find that this size recovers quickly from the shipping. Many are in bud or bloom.

If you will list a few second choice it may save delay in filling your order. We will not substitute when you ask us not to.

Growing instructions with order when requested.

QUANTITY DISCOUNT- We will allow 25% discount on orders for 25 or more plants.

WE GUARANTEE OUR PLANTS TO PASS
YOUR STATE INSPECTION AT TIME OF ARRIVAL.

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LEAVES AND ROOTED LEAVES

Instructions for ordering leaves and rooted leaves will be found on page 10. Fresh cut leaves will be shipped at once if weather permits. Rooted leaves will be sent when ready.

Spring 1958

Retail List.

OUR SALEM SERIES

2 $\frac{1}{4}$ " pots.

SALEM ABUNDANCE- Many large light blue sweet pea type flowers. Medium green foliage.	2.00
SALEM BLUE BUTTONS- Two-tone blue carnation type double flowers. Plain foliage. Semi-miniature.	2.00
SALEM BURGUNDY TIPS- Lavender flowers with burgundy tips. Plain foliage.	1.50
SALEM CORAL TIPS- Nice coral pink flowers with dark tips on petals. Semi- miniature.	1.50
SALEM DORCAS- Medium light blue ruffled flowers. Light green wavy foliage.	1.50
SALEM CORAL BLUSH- Coral pink flowers. Plain foliage.	1.50
SALEM BLUE SPIRAL- Deep blue flowers with green-gold edge on three lower petals. Upper two petals are ruffled. Beautiful ruffled foliage.	2.00
SALEM FLORENCE- Large, slightly ruffled dark blue flowers. Semi- DuPont foliage.	2.00
SALEM MILLIE- Unusually beautiful dark green girl foliage. Two-tone lavender flowers.	2.00
SALEM LAVENDER STAR- Light lavender, silver dollar size flowers with darker star in center. A very heavy bloomer. Plain foliage.	1.50
SALEM LAVENDER PICOTEE- Dollar size two-tone lavender flowers with dark lavender picotee edge.	2.00
SALEM JOY PRINCESS- Very ruffled (Ruffled Queen type) dark royal blue flowers. DuPont girl foliage.	2.00
SALEM PINK AMBER- Nice coral pink flowers with a touch of amber. Dark green foliage.	2.00
SALEM PICOTEE DOUBLE- Double, white flowers with a light lavender edge. Wavy foliage.	2.00
SALEM PINK GIANT- Slightly ruffled large pink flowers with dark center. Supreme foliage.	1.50
SALEM POLKA GIRL- Perriwinkle blue flowers with dark polka dots and ruffled petal tips. Girl foliage.	2.00
SALEM OLIVE- Dark blue double flowers. Strawberry type foliage.	1.50

SALEM PETUNIA #1- White petunia like ruffled flowers. Sometimes a touch of yellow in center. Nice light green ruffled foliage.	2.50
SALEM PETUNIA #2- Ruffled, petunia like flowers with a touch of light lavender in the center. Slightly ruffled light green foliage.	2.00
SALEM PETUNIA #3* Nicely ruffled petunia like flowers of light lavender with dark lavender centers and markings. Medium green foliage.	2.00
SALEM PINK BABY- Light pink flowers. Not ruffled. A new semi-miniature.	1.00
SALEM ALLURING- A miniature. This is one of our earlier Salem Series that proves so popular that we are returning it to the line. Lavender flowers with dark center and picotee edge.	1.00
SALEM WONDER BEAUTY* Another of our earlier origin- ations. Dark red-purple flowers. Consistent bloomer. Regular foliage.	1.00
SALEM QUEEN- Large deep blue flowers. Girl foliage.	1.00
AZURE SUNRISE- White double flowers with lavender -blue center markings. Good foliage. NEW.	1.50
ANN RUTLEDGE- Medium blue center, broad white margin orchid veining throughout margin. Girl foliage.	1.50
ANGEL LACE- Large white flowers with lilac blue fringe. Dark green semi-supreme foliage.	1.00
ANGEL DANCER- Frilled blue flowers. Ruffled foliage.	1.00
APPLEBLOSSOM- Large white flowers with orchid markings. DuPont foliage.	1.00
BLUE ELECTRA- Immense light blue double flowers. Regular foliage. Excellent commercial variety.	1.50
BLUE PEAK- Blue double flowers with white edge.	1.00
BLUE RIBBON- Double, blue flowers. Plain foliage.	1.00
BLUE POM- Very large double, light blue flowers. Semi-supreme foliage.	1.00
BLUE NOCTURNE- Large light blue ruffled flowers. Medium green ruffled foliage.	1.00
BLACK MAGIC- Dark blue double flowers. Dark foliage.	1.00

BLUE WARRIOR- An old favorite. Quilted dark flat shiny leaves with red backs. Blue-violet flowers.	1.00
BOYCE EDENS- Large free blooming bicolor.	1.00
CHALLENGE- Light lavender wavy blossoms. Double.	1.00
CHASKA- Double flowers of lavender. Wavy foliage.	1.00
SILVER LINING- A blue double blossom with a white edge	1.00
SNOW LINE- Reddish double flowers with a white edge.	1.00
DARK GIRL- Dark red flowers. Double. Girl foliage.	1.00
DAISY MAE- Flowers blended blue and white. Girl foliage	1.00
DARK GENEVA- NEW- Red purple flowers. White edge.	1.50
DOUBLE JUNE- Large double lavender-blue flowers. Can make a nice show plant when well grown.	1.50
DOUBLE NEPTUNE- An old Standby. Double purple flowers	1.00
DOUBLE PINK GIRL- Nice double pink flowers. Girl foliage. Easy bloomer.	1.00
DOUBLE POLAR ICE-Double white flowers. Dark foliage.	1.00
CLACKAMAS PINK GIANT- Large deep pink flowers over small supreme foliage. Consistant bloomer.	1.00
EASTER DREAMS- Wine colored flowers with white edge.	1.00
EVENING SUNSET-Bicolor flowers shaded in pink & blue.	1.00
FLIRTATION-(Salem)- Blue flowers with darker center. Strawberry type foliage.	1.50
GARDENIA* White, double flowers. Girl foliage.	1.00
GENEVA BEAUTY- Dark blue geneva flowers that hold their white edge. Plain foliage.	1.00
GIANT PURPLE MONARCH- Very large purple blossoms.	1.00
GLOW WORM- Dark red double blossoms. Neptune foliage.	1.50
GORGEOUS BLUE WONDER- Flowers of blended blue and white. Bright green foliage.	1.00
HI LOA BLUE- Frilled blue flowers. Wavy foliage.	1.00
HILDEGARDE- Red-lavender fringed flowers.	1.00
LAVENDER BEAUTY GIANT-DOLLAR SIZE LAVENDER FLOWERS.	1.00
LACY GIRL DANCER-Fringed blue flowers. Girl foliage.	1.00

LONGFOLIA BLUE-(Lyon)- Double blue flowers. Longfolia foliage.	1.50
LONGFOLIA RED-(Lyon)- Deep wine red flowers. Longfolia foliage. A good double red.	1.50
LONGFOLIA PURPLE-(Lyon)- Double purple flowers. Longfolia foliage.	1.50
LAVENDER & LACE-Double, two-tone lavender flowers.	1.00
MARINE BOQUET- Blue, double blossoms in profusion.	1.00
MARILYN'S ORCHID- Semi-double amethyst-orchid bloom.	1.00
MAYFAIR- Deep blue double blossoms. Wavy foliage.	1.00
MYROC- Fringed dark red semi-double flowers. Dark waxen foliage.	1.00
MISS NEW YORK- A heavy flowering light lavender.	1.00
MORNING GLORY- Frilled double white flowers with light lavender markings. Light green foliage.	1.00
MIDNIGHT LADY- Very dark blue double. Girl foliage.	1.00
MOLLGAARD- A very deep fringed pink blossom on small supreme foliage. A free bloomer from Germany.	1.00
MAMMOTH WHITE- A good large single white similar to Improved Snow Prince.	1.00
CLEOPATRA- Light blue flowers on oak leaf foliage.	1.00
ORCHID GENEVA-Reddish flowers with white geneva edge,	1.00
FLUER PETITE-Fringed dark mauve ruffled flowers. Wavy foliage.	1.00
MULBERRY BUSH- Mulberry color flowers.	1.00
ORDALIA- Large, double orchid flowers. Wavy foliage.	1.00
ORCHID RIPPLES-(Baker)- White ruffled flowers with orchid edge and center. Wavy green foliage.	1.50
OREGON SURF- (Baker)- Two-tone orchid flowers with a white spot over eye and a green-gold edge. Ruffled foliage.	1.50
OHIO BOUNTIFUL- One of the heavy flowering double pink varieties. Plain foliage.	1.00
ORONA- Two-toned purple double flowers.	1.00
ORCHID SUNSET-An old favorite. Double orchid flowers.	1.00

OREGON GIRL-	Blue flowers. Girl foliage.	1.00
PINK FRINGETTE-	Fringed pink single. Wavy foliage.	1.00
PINK CORAL QUEEN-	Light pink girl variety. Good.	1.00
PURPLE LACE-	Very dark purple fringed single blossoms.	1.00
PORTLAND ROSE-	Dark rose pink single flowers.	1.00
PURPLE KNIGHT-	Deep purple flowers. Plain foliage.	1.00
PINK CHEER-	Very good single pink flowers. Plain fol.	1.00
PINK ATTRACTION-	Fairly large light pink flowers.	1.00
PORTRAIT-	Nicely marked blue and white fringed flowers	1.00
PAINTED GIRL-	White flowers with red marking. Girl.	1.00
PINK CAMELIA-	One of the largest blossomed pink varieties we have seen. Light pink flowers.	1.50
PINK PUFF-	Dark pink flowers with a puff in center.	1.50
PINK CUSHION*-	Lots of medium dark full double flowers.	1.00
PINK CLOUD-	Some claim this is best of double pinks.	1.00
PINK ACHIEVEMENT-	A double pink variety that has won National Ribbon.	1.00
PINK CELEBRITY-	Nice, dark pink double flowers on girl foliage.	1.00
RAYED GENEVA GIRL-	(Baker)-White edged blue flowers with dark rays. Girl foliage. NEW.	1.50
RATHER NICE-	Striking two-tone lavender flowers. NEW.	1.00
RED MENTOR-	An old favorite. Good bloomer.	1.00
ROBINHOOD-	Maroon-red flowers. Another old favorite.	1.00
ROSE WING-	A large fringed pastel lavender blossom.	1.50
RED PRINCESS-	Also an old favorite. A deep red-purple	1.00
RED WAVES-	Red-purple flowers. Plain foliage.	1.00
ROSE MINE-	Fringed lavender and white flowers.	1.00
STEPHENIE-	Heavily fringed creamy pink flowers. Dark bronzy foliage. 1957 National Winner.	2.00
PINK CARESS-	Deep pink, heavily fringed flowers on dark bronzy foliage.	1.50
SALEM RED APPLE-	Red flowered Appleblossom variety.	1.00

MARY THOMPSON- Extra large lavender flowers on wavy foliage.	1.50
SPARKLING BLUE- A new sparkling light blue double flowered variety.	1.50
STAR GIRL- White flowers with blue markings. Girl foliage. An old favorite.	1.00
SILVER MIST- Blue-lavender crested flowers, shiny dark forest green foliage. Leaves red under- side and nice red stems. Beautiful plant.	1.50
SILVER SLIPPER- Red flowers over spooned girl leaves.	1.00
STAR PINK-(Lyon)- Beautiful star shaped flowers of a nice medium pink. A new single variety.	1.50
STAR BLUE-(Lyon)- One of the largest blossoms we have seen. Deep blue star shaped flowers. New.	1.50
THUNDERHEAD- Just about the largest single white flowers of all varieties. Light green foliage.	1.50
TINKER BELLE- Miniature. Red flowers with white edge.	1.50
T V SUMMER CLOUD- Lovely frilled light blue flowers. Shiny, light green wavy foliage.	1.00
WHITE ROSETTE- Ruffled white double flowers set off nicely by prominent yellow stamen. Foliage naturally makes nice rosette. New variety.	1.50
WINTRY ROSE- Nice red double flower with white edge.	1.50
WHITE MADONNA- Double white flowers. Girl foliage.	1.00
VALLIN PINK- Fringed single deep pink flowers. Nice wavy foliage.	1.50

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ABOUT NAMES-

With so many growers introducing new varieties each year, duplication of names is frequent. Because of this we are using SALEM as a series name for some of our own introductions and originations.

DESCRIPTIONS-

It sometimes happens that the above descriptions of two or more varieties sound alike. There is a difference but it is difficult to show these differences without going into more detail than space permits.

BEAUTIFUL AFRICAN VIOLETS TO MAKE YOU HAPPY

GLOXINEA PLANTS.

The following varieties of Gloxinea plants can produce up to 100 blossoms in a season when properly grown. We list the following varieties in 2 $\frac{1}{4}$ " pots and they are ready for 6" pots. Given proper care they should start blooming in about three months.

Growing instructions furnished when requested.

NEW--DOUBLE GLOXINEA--NEW

Guaranteed Double or Your Money Back.

DOUBLE GORGEOUS- Beautiful red flowers. Flexible foliage.

DOUBLE SUNRISE- Red with white borders. Flexible foliage.

Above double Gloxinea plants 1.75 each. 2 for 3.00

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SINGLE VARIETIES

2 $\frac{1}{4}$ " pots

SAPPHIRE- Dark velvety blue ruffled flowers. 1.00

SOVERIGN- 5" heavily ruffled red-crimson flowers. 1.00

VULCAN-Fiery red 4" to 5" ruffled flowers. 1.00

BLUE STAR- Blue flowers with ivory throat. 1.00

Gloxinea plants 25¢ each less

When ordered with African Violets.

GLOXINEA BULBS.

BUELL'S HYBRIDS- Mixed colors. 50¢ each. 6 for 2.50

MIXED HYBRIDS- Mixed colors. 3 for 1.00 6 for 1.75

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MINIMUM ORDER ACCEPTED FOR GLOXINEA PLANTS
OR BULBS- 3.00 unless ordered with AFRICAN VIOLETS

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EPESCIA- 1.00 each.

E.c. CHOCOLATE SOLDIER-Red flowers. Dark chocolate leaves with a narrow silvery midrib.

E.c. SILVER SHEEN- Red flowers. Leaves have silvery centers and dark margins.

E. reptans- BRONZE QUEEN- Red flowers. Dark bronzy foliage. This variety sometimes called Red Violet.

E. Virdifolia- ORANGE PRINCESS- Orange red flowers. Clear green foliage.

E. dianthiflora- Demure fringed flowers of glistening white. Small light green leaves.

Minimum Order 3.00

ROOTED LEAVES * FRESH CUT LEAVES

MINIMUM ORDER 3.00

Prices as follows-

Varieties listed at 2.50 or 2.00 each

Leaves and rooted leaves at 75¢ each. 10% Discount

Varieties listed at 1.50 or 1.00 each

Leaves and rooted leaves at 50¢ each. On orders
for 10 or
more.

ALL PLANTS AND LEAVES WILL BE LABELED

Orders Will Be Filled as Weather Permits

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PRODUCTION GRADE PLASTIC POTS

The kind we use. These pots do not break easily and
ase easily cleaned. They require less watering and do not
collect fertilizer salts or algea on the edge.

We send the color we have on hand. Prepaid Prices.2 $\frac{1}{4}$ " pots- 25 for 1.25 50 for 2.00 100 for 3.752 $\frac{1}{2}$ " 1.50 2.75 5.00

3" 2.25 3.75 7.00

4" 3.75 6.00 10.50

4 7/8" saucers to fit 3" & 4" pots are 8¢ each.

Wholesale case lots of pots. Prices on request.

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LIFETIME PLASTIC LABELS

50 for 75¢ 100 for 1.25 500 for 6.00 Prepaid

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PLANT MARVEL.

PLANT MARVEL grown African Violets bloom almost
continuously. Often taking top honors at Flower Shows.

Clean, Oderless, Economical and so Easy to use.

PLANT MARVEL (12-31-14) 1 oz. Trial size 35¢

" " 8 oz. can 80¢

" " 16 oz. " 1.35

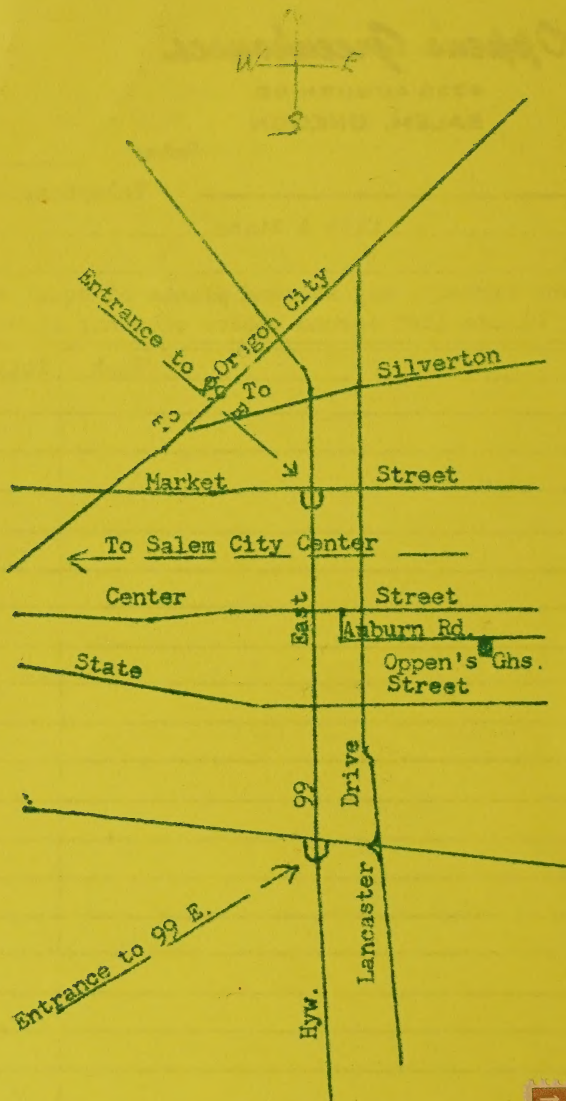
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READY TO USE AFRICAN VIOLET POTTING MIX

4 qts. for 1.25 12 qts. for 3.50 Prepaid

Oppen's Greenhouses

4007 AUBURN RD.
SALEM, OREGON



BULK MAIL

DEALERS- Write For TRADE List.